

**Summary** Alex Kim is a seasoned designer with a background in Product Design and a proven track record in User Experience Design, Interaction Design, Design Strategy, and Design Research. In his professional career he has contributed to the business growth and management of several fortune 500 companies. Through his work at various agencies and consultancies, he has worked on, led, and managed various types of design efforts. These included consumer products, both digital and physical, .com redesigns, B2B software, corporate software, campaign work, design strategy, and design research.

**Education** B.F.A. in Industrial Design;  
Interaction Design Minor  
Magna Cum Laude  
Savannah College of Art and Design – Savannah, GA  
Class of 2008

**Experience** User Experience Director  
AKQA – San Francisco, CA  
September 2013 - Present

- Discipline lead and manager, mentoring more junior UX designers
- Manage design work for Target and Visa accounts
- Creative Lead for Target's Digital Weekly Ad
- Clients: Target  
Visa

Senior User Experience Designer  
AKQA – San Francisco, CA  
February 2013 - September 2013

- Lead UX designer on all Target account work, including Digital Weekly Ad, and Target Style.
- Lead UX designer for the .com design of Visa's B2B product line
- Clients: Target  
Visa

Information Architect  
Razorfish – Atlanta, GA  
November 2011 - Present

- UX design responsibilities including wireframing, client presentations, user flows, interaction design documentations, and design strategy
- Clients: Bridgestone Firestone of North America  
AT&T

Contract UX Strategist  
User Insight – Atlanta, GA  
October 2011 - November 2011

- Design research and strategy role; contextual inquiries, synthesis of design research, design strategy recommendations, client presentation/ research documentation.
- Client: Kimberly-Clark

Designer  
Matter – Atlanta, GA  
September 2008 - September 2011

- Interaction/UX Design, Design Strategy, Design Research, System Design, Visual Design, Motion Design; diverse role for a small consultancy
- Clients: Pioneer (DuPont)  
American International Artists  
Center for Planning Excellence  
Marriott International  
The Economist Intelligence Unit

Design Director  
CHI 2010 – Atlanta, GA  
February 2009 - April 2010

- Co-lead in design responsibilities around the CHI 2010 conference for SIGCHI. Included visual identity, design management of all digital and physical conference materials including website, program, DVD (packaging and menus), marketing and conference swag

**Experience Continued**

Volunteer Designer – Design Committee

CHI 2009 – Boston, MA  
CHI 2008 – Florence, Italy  
September 2006 - April 2009

- Visual Design and design implementation of conference materials, both physical and digital

Design Consultant with The StatDoctor

Medsolutions Inc. – Franklin, TN  
October 2007 - June 2008

- Workflow Design, System Design, Interaction Design and Contextual Research
- Played a consulting role in identifying and analyzing the breakdowns within the client's insurance claims processing procedures, their primary business

Interaction Designer

The StatDoctor – Savannah, GA  
August 2006 - March 2008

- UX Design, Usability Testing, Contextual Research
- Performed contextual inquiries of insurance call center employees and redesigned the UI for their call-log application

Sponsored Student Designer

JCB – Savannah, GA  
September 2007 - November 2007

- Transportation design, Industrial Design, Interaction Design, Design Strategy; part of a team that redesigned the cab of the 3CX-17 Backhoe loader

Industrial Design Intern

Kids II – Alpharetta, GA  
June 2007 - August 2007

- Product Design, Toy Design; sketching, ideation, and 3D modeling for new Baby Einstein and Boppy products
- Played a part in designing and redesigning several toys and accessories that went into production

**Skills + Knowledge**

Industrial Design

Sketching  
Marker Rendering  
Model Making  
Concept Presentations  
Ideation  
Design Research  
Human Factors  
3D Modeling  
Adobe Creative Suites

Interaction Design

User Experience Design  
System Design  
Design Strategy  
Human Computer Interaction  
Information Architecture  
Usability Testing  
Wireframing  
Rapid Prototyping  
Contextual Research  
HTML/CSS

**Awards + Recognition**

AKQA Employee of the Quarter - Q4 2013  
Academic Scholarship – SCAD, 2004 - 2008  
Dean's List – SCAD, 2004 - 2007

*References Available Upon Request*